

Press Release

Let's talk Seriesly!

- **First topics and speakers of international conference program of new Seriesly Berlin festival announced**
- **Seriesly Berlin Conference: 16-17 September 2024, Fotografiska Berlin**
- **Seriesly Berlin Screenings: 16-18 September 2024**
- **Start of Conference Ticket Sales**

Berlin, 8 August 2024. The newly launched international festival, **Seriesly Berlin**, will be taking place from 16 to 18 September 2024. From storytelling in the age of AI, genre as a Trojan horse and flawed female characters, to person as property, gaming as well as literary and podcast adaptations, the festival will be welcoming international experts on stage to take a deep dive into everything about and around serial content. The festival comprises the **Seriesly Berlin Conference**, a two-day industry gathering with panels, talks and interactive formats at the unique Fotografiska Berlin museum and gallery space, as well as the **Seriesly Berlin Screenings**, featuring brand new shows open to the general public over three days. [Conference tickets for industry professionals](#) are available now. As tickets are limited, they are sold on a first come, first served basis.



**“WHO THE FUCK
NEEDS ANOTHER
TV EVENT?”**

– Petra D, sales agent, Germany

Let's talk seriesly.

Seriesly Berlin – All about series culture.
September 16-18
Tickets under: serieslyberlin.com

“The industry doesn't need another cookie-cutter TV event. We want to build a community of diverse, bold talent and visionary decision-makers, bridging culture and commerce. Real talks. Fresh voices and formats. No BS or algorithms dictating creativity. Let's talk Seriesly!” comments **Eike Faecks**, Director Seriesly Berlin.

Seriesly Berlin: Conference program 16 and 17 September, Fotografiska Berlin

In a time when powerful tools of audiovisual creation are accessible to everybody, which storytellers will be able to pierce through the noise? With her opening keynote “*Real Imagination*” industry guru **Tatjana Samopjan** (Fractal Volcano, Stockholm), creative consultant, examines the core of authentic, impactful storytelling. The subsequent opening panel “*All Eyes On Me*” jumps right into the ever present battleground for attention in the digital age starting with an overview by Ampere Analysis followed by a discussion unraveling the latest trends, challenges and opportunities featuring among others London based **Marc Lorber** (The Art of Coproduction) and **Nataly Kudiabor** (UFA Fiction).



The conference will further cover a range of topics shaping the industry today, which are often overlooked, including among others:

“Great, another perfect female lead. Why can’t she be more relatable?” – everyone can at least relate to this controversial question. **Ljubica Lukovic**, Serbian creator and writer of “Awake” (Canneseries winner 2021) and German author, creator and journalist **Caroline Rosales** (“Miki Unchained”) examine the evolution of female leads and how to balance strength and vulnerability without being too perfect, too flawless.

Under the heading *“Person as Property”* French writer and co-creator of “Becoming Karl Lagerfeld” **Isaure Pisani-Ferry**, **Christian Beetz** (beetz brothers Filmproduction, Berlin), producer of “Young Berlusconi” and “Juan Carlos” and others will explore the challenges of using IP based on a human being and how to balance fact versus fiction.

Based in Germany’s capital, Seriesly Berlin puts a spotlight on stories born and produced in Berlin: *“Created by Berlin”* will explore the untapped potential of the city. This session will feature **Henning Kamm** (Real Film, Berlin) among others and will explore Berlin's unique creative landscape.

“Breaking the Cycle: Innovating Conference Programming” brings together festival event masterminds such as **Gaia Tridente** (MIA – Mercato Internazionale Audiovisivo, Rome), **Francesco Capurro** (Series Mania Forum, Lille) and **Marge Liiske** (Industry@Tallinn & Baltic Event) who will share their secrets of keeping their programming fresh and exciting, season after season.

Genre has often been considered a second-tier form, but the success of non-English language shows like *Dark*, *Squid Game*, and *Casa de Papel* suggests otherwise. *„Genre as a Trojan Horse. Balancing Art and Mainstream“* will feature Emmy-nominated Spanish creator **Alvaro Carmona** (“Show Yourself”), French writer and director **Olivier Fox** (“Nu”, “Osmosis”) and **Anna Rohde-Seyfried** (Beta Film, München) who will be examining how creators can maintain their unique voice while achieving mainstream success.

Could the indie spirit drive creativity and resilience in an evolving market with fewer commissions and tighter budgets? The panel *“Wild at heart. Is indie filmmaking becoming the new mainstream?”*, including **Lucas Ochoa**, producer of “American Honey”, “The Witch” and “Gangs of London” and London based award-winning writer and producer **Anthony Alleyne** will introduce different perspectives.

“Adaptation Alchemy: From Page and Sound to Screen” with **Josie Cyrus** (Ink Factory, London/L.A.), which handles John le Carré’s adaptations such as “The Night Manager” and **Jorgo Narjes** (X Filme Creative Pool, Berlin), producer of the acclaimed series adaptation of true crime podcast “Zeit Verbrechen” will explore how to translate stories from one medium to another while maintaining the original’s essence.

Workshops at the festival will cover a wide range of topics, there will also be a think tank bridging the gap between various creative industries as well as a formal pitch session.

The program of the **Seriesly Berlin Screenings**, welcoming the general public and all series aficionados to experience new international series, will be announced soon.

Seriesly Berlin is funded by the Medienboard Berlin-Brandenburg and has won the sponsorship prize in the "innovative event formats" competition of "Project Future" at Berlin's Senate Department for Economic Affairs, Energy and Public Enterprises.

www.serieslyberlin.com

For press accreditation please contact: mail@steinbrennermueller.de

Press contact:

SteinbrennerMüller Kommunikation
Dr. Kathrin Steinbrenner & Kristian Müller
Tel: +49 (0)30 – 4737 -2191 & -2192
E-Mail: mail@steinbrennermueller.de

[Download Pictures here.](#)



Nataly Kudiabor (UFA Fiction) © Sarah Eick



Tatjana Samopjan (Fractal Volcano) © Courtesy of Seriesly Berlin



Alvaro Carmona ("Show Yourself") © Courtesy of Seriesly Berlin



Josie Cyrus (Ink Factory) © Joanne Davidson